



# MIDHUN MADHU

## DIGITAL MARKETING SPECIALIST

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### LANGUAGES

- English ██████████
- Malayalam ██████████
- Hindi ██████████
- Tamil ██████████

### STRENGTHS

- 📌 Strategy Development
- 📌 Data Analysis
- 📌 Self learner
- 📌 Time Management
- 📌 Idea Generation
- 📌 Communication
- 📌 Leadership
- 📌 Growth Mindset
- 📌 Delivering Results
- 📌 Passion & Curiosity

### SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- ADOBE ILLUSTRATOR ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

### PROFILE

I am a dynamic Digital Marketing professional with proven expertise in SEO, social media marketing, Google Ads, and content creation. My skills extend to Google Analytics and campaign optimization, backed by a solid foundation in marketing. I continually strive to deliver impactful digital marketing strategies that enhance brand visibility and drive sales. My expertise includes leveraging analytics tools to optimize campaigns and deliver actionable insights, ensuring alignment with business objectives while staying ahead of industry trends.

### SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads (Search, Display, YouTube)
- Content Marketing
- Data Analytics and Reporting
- Basic HTML/CSS
- Google Business Listing
- Branding & Graphic Design
- Wordpress SEO
- Domain & Web Hosting
- Outlook Configuration
- LinkedIn & Insta Ads
- Lead generation

### EXPERIENCE

#### DIGITAL MARKETING SPECIALIST

@ Metahash Digital Media LLP

📅 03 AUG 2025 - Present 📍 Kaloorkochi

- 📌 Content Creation & Scheduling: Create engaging posts, images, videos, and stories for social media platforms like Facebook, Instagram, LinkedIn, Twitter, etc.
- 📌 Technical seo, performance monitoring, website & landing page optimization , cpanel management
- 📌 Search engine optimization (seo) , keyword research & analysis, on-page optimization, off-page seo

#### DIGITAL MARKETING EXECUTIVE

@ Dream Treasure LLP

📅 Feb 2023 - JULY 2025 - 📍 Palakkad, Kerala

Dream Treasure Is A Leading Real Estate Company That Primarily Specializes In The Acquisition, Sales And Leasing Of Agricultural, Residential And Commercial Properties

- 📌 Content Creation & Scheduling: Create engaging posts, images, videos, and stories for social media platforms like Facebook, Instagram, LinkedIn, , etc.
- 📌 Run Paid Ad Campaigns (Meta Ads ,instagram Ads) To Generate Buyers & Seller Leads Capture And Manage Leads Through Whatsapp,and Crm Tools

## PERSONAL DETAILS

Nationality : Indian  
Date Of Birth : 10 July 1995  
Marital Status : Single  
Interest : traveling  
Hobbies : movies

## REFERENCE

SALEESH SN  
Director  
Metahash Digital Media LLP  
M: +91 9847 2735 31  
Mail: info@metahash.in

## EDUCATIONAL QUALIFICATIONS

📅 YEAR 2015 -2018  
BACHELOR OF COMPUTER APPLICATIONS  
@ AJK College of Arts and Science, Coimbatore

📅 YEAR 2011 -2013  
HIGHER SECONDARY  
@ Govt.HS S, AGALI

📅 YEAR 2010  
SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)  
@ Mount Carmel Higher Secondary School, jellippara

## TECHNICAL QUALIFICATIONS

📅 YEAR 2025  
ADVANCED DIGITAL MARKETING TRAINING  
@ Metahash Digital Media LLP Kaloor, Kochi | Kerala India

## DECLARATION

i hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life

Place: .....

Date: .....

**MIDHUN MADHU**